

# **The 8<sup>th</sup> Annual Diabetes/Heart Disease & Stroke Winter Symposium Care in Challenging Times**



**March 5 – 6, 2010**  
**Crown Reef Resort and Convention Center**  
**Myrtle Beach, SC**

Jointly Sponsored by:  
The Medical University of South Carolina  
SC DHEC Diabetes Prevention and Control Program  
SC DHEC Heart Disease and Stroke Prevention Division

In Cooperation with:  
The Diabetes Initiative of South Carolina  
Diabetes Today Advisory Council



## WHO SHOULD ATTEND/PROGRAM DESCRIPTION

The sessions offered at this program have been specifically designed for primary care physicians, podiatrists, physician assistants, diabetes educators and nurse practitioners. The information to be presented is equally relevant to pharmacists, nurses, dietitians, certified health education specialists and social workers that will benefit from a comprehensive diabetes update. The program is designed to review the latest issues in diabetes management as it relates to blood pressure, lipids, and blood sugar control.

## ACCREDITATION

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of Medical University of South Carolina and South Carolina Department of Health and Environmental Control (DHEC). The Medical University of South Carolina is accredited by the ACCME to provide continuing medical education for physicians.

## STATEMENT OF PURPOSE

To address the burden of diabetes, heart disease, and stroke in South Carolina through education to improve patient outcomes. In the past several years, the state has ranked very high in the nation for diabetes prevalence and stroke/cardiovascular disease deaths.

## CREDIT DESIGNATIONS

### Physicians

The Medical University of South Carolina designates this educational activity for maximum of **7.0 AMA PRA Category 1 Credit(s)™**. Physicians should only claim credit commensurate with the extent of their participation in the activity.

### Nurses

Nursing contact hours have been applied for.

### Registered Dietitians

Registered Dietitians can apply for CEUs.

### Social Workers

SC DHEC is approved by the SC Board of Social Work Examiners to provide continuing education contact hours for social workers. A certificate of attendance will be provided at the end of the conference.

### Certified Health Education Specialists (CHES)

CHES Category I hours have been applied for.

### Recognition Awards

Applications for the recognition awards may be submitted by an individual, organization, or association for any of the six award categories listed in the attached application:

- (1) Certified Diabetes Educator of the Year Award
- (2) Diabetes Champion of the Year Award
- (3) Power to End Stroke Ambassador of the Year Award
- (4) American Heart Association/American Stroke Association ó Get with the Guidelines Distinguished Hospital of the Year Award

**The last four pages of this document comprise the Recognition Awards Application. Please consider nominating your colleague, place of employment, etc. The application must be submitted no later than February 19, 2010.**

## REGISTRATION FEES

Postmarked	On or before 2/17/10	After 2/17/10
MD, NP and others requesting CME hours	\$125	\$150
Other Health Care Providers	\$100	\$125

The fee includes dinner, continental breakfast, beverage breaks, lunch, and course syllabus. There will be a \$10 fee per meal for non-registered guests. MD/NP fee includes continuing education hours.

## REGISTRATION PROCEDURE

Please complete the registration form attached to this brochure. Return form and check to:  
DTAC\*, PO Box 12053, Columbia, SC 29211

Complete awards nomination form, if applicable. The nomination form may be e-mailed to: [Stepnells@dhec.sc.gov](mailto:Stepnells@dhec.sc.gov), or mailed to: Lanique Stepney, Diabetes Prevention and Control Program, 1800 St. Julian Place, Suite 406, Columbia, SC 29204.

\* The Diabetes Today Advisory Council (DTAC) is a group of volunteer community leaders and health care professionals dedicated to the education of South Carolinians on the seriousness of diabetes and ways to control the disease. They have agreed to serve as the fiscal agent for the symposium.

## HOTEL ACCOMMODATIONS

Rooms have been reserved for this conference at The Crown Reef South Beach Resort, located at 2913 South Ocean Blvd., Myrtle Beach, SC 29577. Hotel conference rates are \$48 - \$54. Hotel rates are subject to a 10% sales tax and \$3.85 resort fee. Room space will be held until February 17, 2010. Reservations can be made by calling the hotel directly at 1-888-600-6932 or 1-800-405-REEF or by e-mail at [CrownReef@aol.com](mailto:CrownReef@aol.com).

## AMERICANS WITH DISABILITIES ACT

It is the policy of SC DHEC not to discriminate against any person on the basis of disability. If you feel you need services or the auxiliary aids mentioned in this act in order to fully participate in this continuing medical education activity, please call the SC Diabetes Prevention and Control Program at (803) 545-4471 or e-mail: [Stepnells@dhec.sc.gov](mailto:Stepnells@dhec.sc.gov) by February 5, 2010.

## CLIMATE AND CONFERENCE DRESS

During the month of March, temperatures in Myrtle Beach range in the upper 50s for highs and lows in the 40s. As the temperature in meeting rooms may vary, **you should bring a sweater or jacket**. Conference dress is business casual.

## INFORMATION

For more information, please call Lanique Stepney with the SC Diabetes Prevention and Control Program at (803) 545-4471. The e-mail address is: [Stepnells@dhec.sc.gov](mailto:Stepnells@dhec.sc.gov).

This program is presented by the South Carolina Diabetes Prevention and Control Program (SCDPCP), the Heart Disease & Stroke Prevention Division (HDSP), The Medical University of South Carolina (MUSC), the Diabetes Initiative of South Carolina (DSC), and the Diabetes Today Advisory Council (DTAC). The SC DPCP is a Center for Disease Control (CDC) - sponsored program aimed at reducing the burden of diabetes in South Carolina. It is a statewide program of health systems change, health communication, and community coalitions and education. The DHEC Heart Disease & Stroke Prevention Division's mission is to prevent and reduce heart disease and stroke in South Carolina by striving to achieve systems and environmental change. The SC DPCP and the HDSP Division are both housed at SC DHEC within the Bureau of Community Health and Chronic Disease Prevention.

## DISCLOSURE STATEMENT

*Disclosure of Financial Relationships:* The Medical University of South Carolina adheres to the ACCME requirements on disclosure. Information about relationships of presenters with commercial interests will be included in material distributed at the time of the conference.

Disclosure of non-FDA approved uses for pharmaceutical products and/or medical devices: As an ACCME accredited provider of continuing medical education, the Medical University of South Carolina requires that all faculty presenters identify and disclose any off label uses for pharmaceutical and medical device products in their presentations or materials.

## CANCELLATIONS

A refund will be made upon written request prior to February 20, 2010; however, a \$25.00 administrative fee will be retained.

**No refunds will be made after February 20, 2010.**

We reserve the right to cancel the program if necessary. Full registration fees will be refunded for canceled programs. The conference sponsors cannot be responsible for reimbursement of airline or other transportation fares, hotel or rental car charges, including penalties.

**AGENDA**  
**FRIDAY, MARCH 5, 2010**

<b>1:00 PM – 2:30 PM</b>	<b>Registration, Hotel Check-In, Exhibits, Networking</b>
<b>2:30 PM – 3:30 PM</b>	<b>Cultural Competency</b> Shauna P. Hicks, MHS, CHES Michelle James, MSW DHEC OFFICE OF MINORITY HEALTH
<b>3:30 PM – 4:30 PM</b>	<b>Diabetes Connect: Diabetes Care in MD Offices</b> Gwen A. Davis, RN, MN, CDE DHEC BUREAU OF COMMUNITY HEALTH & CHRONIC DISEASE PREVENTION Sarah P. Smith, MAT, RD, LD, CDE DHEC REGION 8
<b>4:30 PM – 4:45 PM</b>	<b>Break, Exhibits</b>
<b>4:45 PM – 5:30 PM</b>	<b>Cost Effectiveness of Diabetes Self-Management Education</b> Donna Rice, MBA, BSN, RN, CDE DIABETES HEALTH AND WELLNESS INSTITUTE
<b>5:30 PM – 6:30 PM</b>	<b>Check-In, Exhibits, Networking</b>
<b>6:30 PM – 7:45 PM</b>	<b>Dinner and Speaker</b> <b>State of SC – Healthy People 2010</b> Lisa F. Waddell, MD, MPH DHEC DEPUTY COMMISSIONER FOR HEALTH SERVICES
<b>7:45 PM – 8:00 PM</b>	<b>Remarks/Evaluation/Adjournment</b>

**AGENDA**  
**SATURDAY, MARCH 6, 2010**

**GENERAL SESSION**

<b>7:15 AM – 8:15 AM</b>	<b>Breakfast, Registration, Exhibits</b>
<b>8:15 AM – 8:30 AM</b>	<b>Welcome – DHEC Update</b> Michael D. Byrd, PhD, MPH DHEC BUREAU OF COMMUNITY HEALTH & CHRONIC DISEASE PREVENTION DIRECTOR
<b>8:30 AM – 9:30 AM</b>	<b>Treating the Un-insured Patient</b> Ken Trogdon WELVISTA
<b>9:30 AM – 10:30 AM</b>	<b>Medicare Reimbursement for Standards of Care</b> Carol McMahon, RN, BSN PALMETTO GBA, PROVIDER OUTREACH & EDUCATION
<b>10:30 AM – 11:00 AM</b>	<b>Break, Exhibits</b>
<b>11:00 AM – 12:00 Noon</b>	<b>Health Literacy</b> Debbie Yoho, EdS TURNING PAGES ADULT LITERACY
<b>12:00 Noon – 1:00 PM</b>	<b>Lunch &amp; Awards Presentations</b>

**AFTERNOON SESSION**

<b>1:00 PM – 1:50 PM</b>	<b>Diabetes, Hypertension and More: Educating the Patient at Risk For and With Chronic Kidney Disease</b> C.J. Parris, PA-C COLUMBIA NEPHROLOGY ASSOCIATES
<b>1:50 PM – 2:45 PM</b>	<b>Foot Care: Importance of Self-Management</b> Donna Burroughs, APRN-BC, CDE, CWCN TOTAL CARE, GREENVILLE HOSPITAL SYSTEM
<b>2:45 PM – 3:00 PM</b>	<b>Break</b>
<b>3:00 PM – 4:15 PM</b>	<b>Pre-Diabetes and Its Cardiovascular Risks: When Do the Diabetes-Related Risks Begin?</b> James R. Gavin III, MD, PhD EMORY UNIVERSITY SCHOOL OF MEDICINE
<b>4:15 PM – 4:30 PM</b>	<b>Closing Remarks/Evaluation</b> Rhonda L. Hill, PhD, CHES DHEC DIABETES PREVENTION AND CONTROL PROGRAM Joy Brooks, MHA DHEC HEART DISEASE AND STROKE PREVENTION

**AGENDA**  
**SATURDAY, MARCH 6, 2010**

**PHYSICIAN TRACK**

<b>7:15 AM – 8:15 AM</b>	<b>Breakfast, Registration, Exhibits</b>
<b>8:15 AM – 8:30 AM</b>	<b>Welcome – DHEC Update</b> Michael D. Byrd, PhD, MPH DHEC BUREAU OF COMMUNITY HEALTH & CHRONIC DISEASE PREVENTION DIRECTOR
<b>8:30 AM – 10:30 AM</b>	<b>American Society of Hypertension, Inc. (ASH)</b> <b>The JNC Guidelines and Hypertension Treatment and Control</b> Daniel Lackland, DrPH PROFESSOR, BIOMETRY & EPIDEMIOLOGY, MEDICAL UNIVERSITY OF SOUTH CAROLINA CHAIR, DIABETES INITIATIVE OF SOUTH CAROLINA  Brent M. Egan, MD HYPERTENSION INITIATIVE, MEDICAL UNIVERSITY OF SOUTH CAROLINA
<b>10:30 AM – 11:00 AM</b>	<b>Break, Exhibits</b>
<b>11:00 AM – 12:00 Noon</b>	<b>Continuation of American Society for Hypertension, Inc.</b> <b>(ASH) training session</b> <b>The JNC Guidelines and Hypertension Treatment and Control</b>
<b>12:00 Noon – 1:00 PM</b>	<b>Lunch &amp; Awards Presentations</b>  AFTERNOON SESSION
<b>1:00 PM – 2:45 PM</b>	<b>Diabetes, Hypertension and More: Managing the Patient at</b> <b>Risk For and With Chronic Kidney Disease</b> Sewell Kahn, MD, FACP SC COLLEGE OF PHARMACY, MEDICAL UNIVERSITY OF SOUTH CAROLINA
<b>2:45 PM – 3:00 PM</b>	<b>Break</b>
<b>3:00 PM – 4:15 PM</b>	<b>Pre-Diabetes and Its Cardiovascular Risks: When Do the</b> <b>Diabetes-Related Risks Begin?</b> James R. Gavin III, MD, PhD EMORY UNIVERSITY SCHOOL OF MEDICINE
<b>4:15 PM – 4:30 PM</b>	<b>Closing Remarks/Evaluation</b> Rhonda L. Hill, PhD, CHES DHEC DIABETES PREVENTION AND CONTROL PROGRAM Joy Brooks, MHA DHEC HEART DISEASE AND STROKE PREVENTION

## **OBJECTIVES**

At the conclusion of this conference, the participants should be able to:

1. Describe 3 effective cultural competence strategies used in the health care setting.
2. Recognize the implementation process and the outcomes of the Diabetes Connect program in S.C. physician offices.
3. Recall the effectiveness and cost savings of diabetes self-management education.
4. Define South Carolina's success in meeting Healthy People 2010 objectives for diabetes and heart disease/stroke.
5. Identify 2 potential approaches and resources for treating un-insured patients.
6. List 2 documentation and coding requirements for reimbursement of diabetes standards of care.
7. Describe 1 key health literacy concept to optimize patient/provider communication.
8. Identify 3 key educational interventions for patients with all stages of chronic kidney disease in outpatient settings.
9. Incorporate 3 key management standards for patients with all stages of chronic kidney disease in outpatient settings.
10. Outline the components of the American Society of Hypertension, Inc. (ASH) Hypertension Expert model for improving hypertension control.
11. Identify the necessary steps to implement the ASH recommendations for the treatment of hypertension in the practice setting.
12. Identify 2 effective patient skills for foot care self-management.
13. Describe the relationship between pre-diabetes, hypertension and stroke.

## CONFERENCE PLANNING COMMITTEE

### **Stacia Bell, MPA**

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### **Pamela Benjamin**

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### **Donna Rice, MBA, BSN, RN, CDE**

President and Chief Executive Officer  
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### **Ken Trogdon**

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### **Lisa Waddell, MD, MPH**

Deputy Commissioner for Health Services  
DHEC  
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### **Debbie Yoho, EdS**

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4840 Forest Dr, STE 6-B, PMB 267  
Columbia, SC 29206-4810



## **RECOGNITION AWARDS ELIGIBILITY CRITERIA:**

### **1. Certified Diabetes Educator of the Year Award:**

**Purpose:** This award recognizes a certified diabetes educator who has made a special contribution to diabetes education through dedication and innovation in the daily practice of patient care.

**Eligibility:** Nominees must be currently employed as a Diabetes Educator. The nominee must have been a Certified Diabetes Educator (CDE) for at least three (3) years.

### **2. Diabetes Champion of the Year Award:**

**Purpose:** This award recognizes an individual or organization for outstanding contributions to the care of people with diabetes and/or improving systems of care for people with diabetes.

**Eligibility:** Individual nominees must have been actively engaged in clinical practice for at least three (3) years, with attention to provision of patient-centered care based on the national diabetes recommended standards of care (clinical and self-management education).

Organizational nominees must have made substantial advancement in improving health care systems to improve care for patients through well-defined measures.

### **3. Power to End Stroke Ambassador of the Year Award:**

**Purpose:** This award recognizes an outstanding Power to End Stroke (PTES) Ambassador who has served to promote education and awareness targeted at lowering the incidence of stroke in the African-American population. This campaign embraces and celebrates the culture, energy, creativity and lifestyles of African Americans. It unites African Americans to make an impact on the high incidence of stroke within their community.

**Eligibility:** Nominees must be actively spreading the PTES outreach message, effective and well received in their communities, and engaged in promoting PTES by finding creative venues and partners to support this important awareness and prevention campaign to lessen the burden of stroke in SC.

### **4. American Heart Association (AHA)/American Stroke Association (ASA) - Get with the Guidelines Hospital of the Year Award:**

**Purpose:** This award recognizes a Get With The Guidelines (GWTG) Hospital that has made significant improvements in quality care for patients with cardiovascular disease and stroke.

**Eligibility:** Hospitals must be using both HF and Stroke modules of the GWTG Program and have achieved the AHA's Participating Status and the Bronze Level Award (>85% compliance on all performance indicators for 90 consecutive days). Nominees must also show that they are engaged in the program by using concurrent chart review and by having an active GWTG team, a committed physician champion and GWTG program champion.

**RECOGNITION AWARDS  
NOMINATION APPLICATION**

**The 8<sup>th</sup> Annual Diabetes/Heart Disease and Stroke Winter Symposium  
Care in Challenging Times  
March 5 – 6, 2010**

**Deadline for Submission: February 19, 2010**

**I. Name of Nominee:**

Title:

Organization:

Work Address:

City:

State:

Zip:

Day Phone: (    )        -                      Fax: (    )        -

E-mail:

**II. Nominated for: (Please circle the appropriate award.)**

1. Certified Diabetes Educator of the Year Award
2. Diabetes Champion of the Year Award
3. Power to End Stroke Ambassador of the Year Award
4. American Heart Association (AHA)/American Stroke Association (ASA) - Get with the Guidelines Hospital of the Year Award

**III. Name of Nominator:**

Organization:

Day Phone: (    )        -

Fax: (    )        -

E-mail:

**IV. Instructions:** On the next page, please complete items 1 and 2 described below. Your responses to items 1 and 2 are limited to one page only. Optional item 3 does not count as part of this page limit. Any individual, organization, or association may nominate candidates.

1. Describe the activities and level of effort of the nominee who merits the award for which they are being nominated, addressing the eligibility criteria.
2. Describe the results or impact of the nominee's work, professional contributions and accomplishments. What were the identified outcomes? How is this work important or significant to diabetes prevention and control, and heart disease and stroke prevention efforts?
3. **Optional:** You may provide any supporting endorsements from individuals or organizations that you feel are appropriate.

**The nomination form must be mailed or faxed to:**

Ms. Lanique Stepney  
DHEC Diabetes Prevention and Control Program  
1800 St. Julian Place, Suite 406  
Columbia, SC 29204  
Phone: (803) 545-4471 Fax: (803) 545-4503

**RECOGNITION AWARDS NOMINATION APPLICATION**  
**(Type your responses to Questions 1 & 2 on this page.)**

